

# NEWS FROM MRMIB

The Managed Risk Medical Insurance Board

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For Immediate Release

Contact: Jeanie Esajian  
916/324-0571 or  
916/275-7649

## **First Public Online Application Health-e-App launched for California's Healthy Families and Medi-Cal Programs**

On Monday, families began applying online for health care coverage by submitting the Health-e-App. Health-e-App is an application for California's Healthy Families Program for children and Medi-Cal for pregnant women; it also permits children to be preliminarily screened for the Medi-Cal Percentage Level Programs. This newly launched Health-e-App consumer service can be accessed at any time during the day or night and from any location with access to the internet.

"Health-e-App was the first internet-based system in the nation to fully automate the application process for low-income uninsured children and now it is available to the public via the internet," said Lesley S. Cummings, Executive Director of the Managed Risk Medical Insurance Board, the state agency that operates HFP. "We are grateful to the California Health Care Foundation and The California Endowment for their support in the development of this user-friendly web-based application for families who wish to apply for HFP. We believe it will be of enormous value to them."

In the first two days of public access, approximately 100 Californians have logged online to use the new Health-e-App system. It can be accessed via the internet at <https://www.healthapp.net>

Health-e-App was developed by the California Health Care Foundation in 2001 and licensed to the state to help reduce the number of uninsured children in California. It has been used statewide by certified application assistants who are trained to help persons complete the application form. Now access has been expanded to the general public. Health-e-Apps are submitted electronically to the state's Single Point of Entry, from which they are forwarded to either HFP or Medi-Cal Percentage Level Program.

Today's launch is the English-language version of the Health-e-App. The launch of the Spanish-language version will follow in approximately 30 days. Early next year, additional enhanced functionalities and the Access for Infants and Mothers (AIM) Program will be added. The AIM Program is also operated by the Managed Risk Medical Insurance Board, as is the Major Risk Medical Insurance Program and the Pre-Existing Condition Insurance Plan.

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Managed Risk Medical Insurance Board  
1000 G Street, Suite 450  
Sacramento, CA 95814

Cliff Allenby, Chairman  
Lesley Cummings, Executive Director  
916/324-4695

California Health and Human Services Agency